

County Profile Contact (919) 715-6374

Commerce Economic Development Contact (919) 733-4977

### Demographics

#### Population & Growth

	Population	Annual Growth Rate
2015 Total Population	136,922	3.9%
2010 Total Population	113,235	4.4%
2000 Total Population	73,143	
July 2009 Certified Population Estimate	107,127	
July 2009 Certified Population Growth	33,984	
July 2009 Certified Net Migration	32,775	

#### Urban/Rural Representation

		Urban/Rural Percent
2000 Total Population: Urban - inside Urbanized Area	8,149	11.1%
2000 Total Population: Urban - inside Urbanized Clusters	16,586	22.7%
2000 Total Population: Rural - Farm	551	0.8%
2000 Total Population: Rural - Nonfarm	47,857	65.4%

#### Estimated Population by Age

		Pop by Age, % Est.
2015 Median Age	48	
2010 Median Age	47	
2000 Median Age	42	
2010 Total Pop 0-19	24,456	21.6%
2010 Total Pop 20-29	10,770	9.5%
2010 Total Pop 30-39	12,171	10.7%
2010 Total Pop 40-49	14,717	13.0%
2010 Total Pop 50-59	17,114	15.1%
2010 Total Pop 60+	34,007	30.0%

### Working Commuters, 2000 Census

#### Workers, Travel Time

Avg Travel Time, Not at Home	25
Workers Not Working at Home	30,870
Travel Time to Work: < 5 minutes	1,023
Travel Time to Work: 5-9 minutes	3,136
Travel Time to Work: 10-14 minutes	4,693
Travel Time to Work: 15-19 minutes	5,156
Travel Time to Work: 20-24 minutes	4,867
Travel Time to Work: 25-29 minutes	1,803
Travel Time to Work: 30-34 minutes	4,714
Travel Time to Work: 35-39 minutes	617
Travel Time to Work: 40-44 minutes	836
Travel Time to Work: 45-59 minutes	2,245
Travel Time to Work: 60-89 minutes	1,095
Travel Time to Work: 90+ minutes	685

#### Workers, By Transportation

Worker Mode, Base	31,962
Work at Home	1,092
Drove Car/Truck/Van Alone	25,083
Carpooled Car/Truck/Van	4,483
Bus/Trolley Bus	40
Streetcar/Trolley Car	8
Subway/Elevated	3
Railroad	0
Ferryboat	94
Taxicab	47
Motorcycle	46
Bicycle	111
Walked	500
Other Means	455

#### Travel to Work

	Commuters	Percent by Residence
Worked in State/County of Residence	21,095	66.0%
Worked in State/Outside County of Residence	8,636	27.0%
Worked Outside State of Residence	2,231	7.0%

## Education

		Pop Age 25+, %
2010-11 Kindergarten-12th Enrollment	12,835	
2010 Average SAT score (2400 scale)	1,473	
2010 Percent of Graduates taking SAT	36.6%	
2008-09 Higher Education Completions	322	
2008-09 Higher Education Total Enrollment	2,102	
2010 Proj Education Attainment - At Least High School Graduate	70,727	84.6%
2010 Proj Education Attainment - At Least Bachelor's Degree	16,201	19.4%

## Housing

		Growth / Appreciation Est
2015 Total Housing	101,446	22.8%
2010 Total Housing	82,631	
2015 Median Value of Owner Occupied Housing	\$169,006	23.7%
2010 Median Value of Owner Occupied Housing	\$136,629	43.6%
2010 Owner Occupied Housing	39,698	
2010 Renter Occupied Housing	8,747	
2010 Total Households	48,445	
2000 Median Year Housing Structure Built	1986	

## Income

		Growth Est or Total %/ Percent
2015 Median Family Income	\$61,784	14.1%
2010 Median Family Income	\$54,172	29.4%
2000 Median Family Income	\$41,876	
2015 Median Household Income	\$53,688	15.6%
2010 Median Household Income	\$46,429	29.5%
2000 Median Household Income	\$35,840	
2010 Median Disposable Income	\$37,154	
2010-2015 Per Capita Income: Annual Compound Growth Rate %		2.3%
2015 Per Capita Income	\$27,513	11.8%
2010 Per Capita Income	\$24,608	23.9%
2000 Per Capita Income	\$19,857	
2000 Total Pop with Income Below Poverty Level	9,095	
2000 Percent of Pop with Income Below Poverty Level		12.6%

## Employment / Unemployment

	Year to Date	2010 Annual
2010Q4 Employment	44,478	44,782
2011Q1 Unemployment	5,453	5,631
2011Q1 Unemployment Rate	10.9%	11.2%
2011Q2 Announced Job Creation	68	30
2011Q2 Total Announced Investments (\$mil)	\$5.0	\$4.4
Mar2011 Lost Jobs, Closings & Layoffs	.	145
Mar2011 Establishment Events, Closings & Layoffs	2	18

<b>Employment / Wages by Industry</b>	<b>2010 4th Qtr Employment</b>	<b>2010 Annual Employment</b>	<b>2010 4th Qtr Avg Weekly Wage</b>	<b>2010 Avg Weekly Wage</b>
Total All Industries	26,678	27,285	\$691	\$648
Total Government	2,429	2,519	\$868	\$789
Total Private Industry	19,588	20,270	\$600	\$559
Agriculture Forestry	0	0	.	.
Fishing & Hunting				
Mining	0	0	.	.
Utilities	0	0	.	.
Construction	1,464	1,530	\$702	\$684
Manufacturing	1,152	1,157	\$832	\$762
Wholesale Trade	922	928	\$1,053	\$1,040
Retail Trade	4,197	4,251	\$446	\$429
Transportation and Warehousing	137	135	\$1,010	\$944
Information	444	450	\$779	\$733
Finance and Insurance	667	680	\$1,001	\$967
Real Estate and Rental and Leasing	840	950	\$656	\$552
Professional and Technical Services	885	899	\$1,129	\$997
Mgt of Companies, Enterprises	12	12	\$898	\$791
Administrative and Waste Services	1,096	1,230	\$640	\$594
Educational Services	284	283	\$467	\$445
Health Care and Social Assistance	2,781	2,777	\$704	\$624
Arts, Entertainment and Recreation	1,281	1,331	\$379	\$370
Accommodation and Food Services	3,154	3,361	\$257	\$264
Other Services Ex. Public Admin	486	502	\$603	\$522
Public Administration	2,215	2,307	\$875	\$793
Unclassified	0	6	.	\$1,072

## Commercial/Retail/Industrial

### Local Businesses

Aug2011 Available Industrial Buildings	11
2010Q4 Establishments: Total Private Industry	2,474
2010Q4 Establishments: Manufacturing	82

### Local Retail Business

2010 Total Retail Sales (With Food/Drink) (\$mil)	\$1,029.6
2010 Total Retail Businesses (With Food/Drink)	1,012
2010 Avg Sales/Business Total (with Food/Drink)	\$1,017,358

## Quality of Life

### Taxes

FY2011-12 Property Tax Rate per \$100 Value	\$0.4425
FY2009-10 Annual Taxable Retail Sales (\$mil)	\$934.6
2011 Tier designation	3

### Childcare

Mar2011 Licensed Child Care Facilities	49
Mar2011 Licensed Child Care Enrollment	1,830

### Weather

Annual Rainfall	51
Annual Snowfall	2
Average Annual Temperature	60
Average Annual High Temperature	72
Average Annual Low Temperature	51

### Healthcare Providers

2010 Number of Physicians	113
2010 Physicians per 10,000 population	10.4
2010 RNs per 10,000 population	46.3
2010 Dentists per 10,000 population	3.2
2010 Pharmacists per 10,000 population	7.3

Sources:  
 ESRI for demographics, working population, educational attainment, housing, income, crime, weather, and retail data. <http://www.esri.com>  
 NC Dept. of Education and various state education departments for SAT data by county system. <http://www.ncpublicschools.org>  
 US Dept. of Education, National Center for Education Statistics for higher education data. <http://nces.ed.gov/ipeds/>  
 NC Commerce for announced new jobs and investment, NC tiers, and number of industrial buildings. <http://www.nccommerce.com/en>  
 NC Employment Security Commission for lost jobs and affected establishments data. <http://www.ncesc.com>  
 NC Dept. of Health & Human Services for childcare data. <http://www.ncdhhs.gov/>  
 UNC Sheps Center for healthcare provider statistics. <http://www.shepscenter.unc.edu/>  
 US Bureau of Labor Statistics for employment and unemployment, wages and establishments by industry. <http://www.bls.gov>

### Notes:

Data are the latest available at the date the profile was prepared. SAT scores use the new scoring system including a writing test for a perfect score of 2400 and represent county systems. ESRI 2010/2015 data are projections. Some data may be available only for North Carolina. For further details or questions, please check the Data Sources Guide at [https://edis.commerce.state.nc.us/docs/bibliography/Data\\_Sources\\_Guide.pdf](https://edis.commerce.state.nc.us/docs/bibliography/Data_Sources_Guide.pdf).



THE STATE OF NORTH CAROLINA



Prepared by North Carolina Department of Commerce, Division of Policy, Research & Strategic Planning, December 2010

**Legend**

- Hospital
- Public University
- Private University
- NC Community Colleges
- School
- Interstate
- US Highway
- State Highway
- Railroads (Local)
- Airport
- Rivers
- County Bonds (detailed, named)
- Park
- Municipal Boundaries

